

CLASSROOM ADOPTIONS

The following are the books and pamphlets most used as classroom texts. Figures are rounded off and were compiled during the third week in December 1974.

<u>Title</u>	<u>Copies Sold</u>	<u>Number of Classrooms</u>
Introduction to Marxist Economic Theory	2800	80
The Communist Manifesto	2000	50
Problems of Women's Liberation	1500	35
Malcolm X on Afro-American History	1350	35
The Marxist Theory of Alienation	900	35
Samizdat: Voices of the Soviet Opposition	800	30
Cuba for Beginners	750	30
Reform or Revolution	700	20
The Revolution Betrayed	650	25
Black Nationalism & the Revolution in Music	600	30
Chicanas Speak Out: Women-- New Voice of La Raza	500	20
Israel: A Colonial-Settler State?	500	25

SELECTED SALES FIGURES

<u>Title</u>	<u>Total Sales*</u>	<u>Sales to YSA, YS Teams**</u>	<u>to SWP***</u>	<u>% Sales to YSA, YS Team, SWP</u>
Black Liberation and Socialism	680	105	201	45%
Dynamics of World Revolution Today	985	42	341	39%
First Three Internationals	570	11	84	17%
Revolutionary Potential of the Working Class	610	68	128	32%
Marxism Versus Maoism	910	314	390	77%
Revolutionaries in Mao's Prisons	253	39	102	56%
What Road to Black Liberation	302	67	129	65%
What Socialists Stand For	1604	568	855	89%

* Paperback and pamphlet sales from September, 1974, through third week of December, 1974, to all customers.

** All YS teams included with regional locals and at-large YSAers. These figures are sales figures to the team, local, or at-larger--not to the public.

*** SWP sales includes center YSA locals who sell from consignments. These figures are sales to the SWP and not public sales by the SWP.

YS TEAMS

Sales Representative Work: In October twelve teams took eighteen orders from bookstores and libraries for a total of \$750 (after discount). In November nine teams took sixteen orders for a total of \$550 (after discount).

Table sales of all teams totaled \$3713.28, \$813.28 higher than the goal of \$2900. The average total of table sales each week per team was \$7 higher this year than last year. The average total of table sales each week per team was \$32.01. The two teams with the highest sales were the Conn-NJ-New York Team (with \$67.85 weekly average) and the Northwest Team (with \$40.63 weekly average). The best selling subjects were books and pamphlets on abortion, the Black movement, and the Middle East.

CAMPUS SALES

(Based on monthly reports from branch literature directors)
 (number of (number of (number of
 Sept. tables) October tables) November tables)

<u>Local</u>	<u>Sept. tables</u>		<u>October tables</u>		<u>November tables</u>	
Atlanta	2.11	(2)	8.05	(1)	15.81	(2)
Boston	105.79	(D*)	93.90	(D)	NA**	
Brooklyn	90.51	(NA)	NA	(NA)	NA	(NA)
Chicago	.75	(NA)	47.90	(NA)	NA	(NA)
Cleveland	NA	(NA)	40.80	(19)	NA	(NA)
Denver	NA	(NA)	NA	(NA)	NA	(NA)
Detroit	17.56	(2)	64.65	(6)	9.80	(NA)
Houston	71.06	(8)	56.25	(NA)	56.61	(NA)
LA-Central-E	2.65	(NA)	68.84	(8)	39.39	(3)
LA-West	NA	(NA)	NA	(NA)	NA	(NA)
Lower Manhat.	97.07	(NA)	135.49	(NA)	NA	(NA)
Oak.-Berkeley	NA	(NA)	NA	(NA)	NA	(NA)
Philadelphia	16.30	(NA)	33.65	(NA)	1.25	(NA)
Pittsburgh	NA	(NA)	78.36	(13)	NA	(NA)
Portland	36.25	(5)	NA	(NA)	NA	(NA)
St. Louis	34.55	(NA)	38.70	(11)	48.94	(8)
San Diego	46.39	(NA)	40.87	(20)	28.70	(NA)
San Francisco	NA	(NA)	NA	(NA)	NA	(NA)
Seattle	NA	(NA)	NA	(NA)	NA	(NA)
Twin Cities	85.00 ***	(NA)	NA	(NA)	NA	(NA)
Upper W. Side	324.64	(NA)	358.50	(20)	162.99	(NA)
Wash. DC	17.60	(9)	NA	(NA)	NA	(NA)

*D: Daily on several campuses

**NA: Figures not available

*** Figures for September, October, and November at the University of Minnesota.

Literature Sales to Regional Locals and At-Large Areas

(Note: These are not local sales figures, but are sales to the local or at-large area from New York.)

<u>Local/At-Large Area</u>	<u>September</u>	<u>October</u>	<u>November</u>
Alabama: Mobile	13.63	--	--
Arizona: Tucson	71.16	17.42	--
California: Riverside	20.89	--	--
Santa Barbara	--	--	8.29
Sacramento	--	--	20.73
Colorado: Ft. Collins	--	41.58	--
Illinois: Carbondale	51.09	--	--
Urbana	--	--	49.98
Indiana: Bloomington	68.07	140.15	13.37
Indianapolis	42.63	--	--
Kansas: Lawrence	--	3.88	25.64
Kentucky: Louisville	--	27.29	39.69
Mass.: Amherst	--	--	29.89
Michigan: Ann Arbor	20.96	38.29	--
East Lansing	--	--	24.12
Kalamazoo	--	21.22	--
Minnesota: Mankato	--	--	14.11
St. Cloud	--	35.24	--
St. Peter	--	--	21.35
N.H.: Durham	--	44.35	--
N.J.: Highland Park	90.79	58.81	--
N.Y.: Albany	24.80	23.70	10.12
Buffalo	--	--	174.57
Geneseo	1.09	--	4.56
New Paltz	--	21.30	12.99
N.C.: Greenville	--	--	55.19
Ohio: Cincinnati	--	--	44.34
Columbus	--	--	40.95
Penn.: Edinboro	--	36.71	--
State College	28.87	1.53	--
R.I.: Kingston	--	22.16	--
Tenn.: Nashville	--	54.26	4.19
Utah: Logan	49.05	42.20	5.76
Wisc.: Madison	31.61	2.80	--
Milwaukee	52.98	53.96	--